

RIVERFEST EXPRESS

Presented by:

**Village of South Elgin Special Events Committee
10 North Water Street, South Elgin, IL 60177
847-774-1151**

February 3, 2017

Dear Business Owner:

The Special Events Committee, a group of local citizens charged with planning the annual South Elgin Riverfest Express event, would like to present you with an opportunity to promote your business through sponsorship of the this widely attended summer festival. Riverfest has something for just about everyone - carnival, car show, food vendors, daily musical performances and a craft fair/small business expo showcasing local businesses.

The Committee is especially proud of the "Special Night for Special Kids." A free evening taking place the evening before the festival opens to the general public. Special Night was designed for those with special needs and their immediate family. Participants are provided with dinner, entertainment, and assistance on carnival rides. This night could not take place without generous donations from sponsors and volunteers.

We would like to take a minute to sincerely thank past sponsors for their support and request your consideration in sponsoring the 2017 event to be held August 17-20, 2017. Enclosed you will find information on various levels of sponsorship. If you can support this community event, please return the enclosed form along with your contribution. The cut-off date to have your business name included on a list of sponsors in a brochure which will be mailed to every household in South Elgin, we need to secure your donation by Friday, July 7th.

Thank you for your time and consideration. Visit riverfestexpress.net for additional information or call 847-774-1151.

Sincerely,

South Elgin Special Events Committee

Mary VanWinkle, Joyce Ware, Bill DiFulvio, Susan Wright,
Teri Hansen, Ryan Genz, Ron Thompson, Tom Foster and
John Sweet, Trustee Liaison